LIGHTBOX

Supported Devices:

As a user hovers over the base ad unit, a timer counts down before displaying the lightbox overlay on top of web page. The responsive panel can be up to 1200x650 and include rich interactive features.

CREATIVE ASSETS & DELIVERABLES

Interpolls managed services is our full-service offering from design, production, trafficking ad tags to ad-serving and optimizations. After submitting assets, the client will only need to review and approve to launch their ad campaign.

To get started, please provide raw assets and include as many of the items listed below in an editable Photoshop or Illustrator file:

Ps PSD Ai AI

- High-Res Imagery
- High Quality Video
- Font Files
- Vector logo
- Call-to-action
- Ad copy or tagline

TIMELINE

Interpolls typically requires 3-4 business days to design and produce previews, while NBC News requires 5 business days to QA and schedule the ad tags for launch.

CALENDAR VIEW	ROLE	CAMPAIGN STAGE	TURNAROUND
BUSINESS DAYS: S M T W T F S	Advertiser	Submit Creative Assets	
START 1 2 3 4 / 5 6 7 8 9 / 10 11	interpolls	Initial Mockups	+1
	Advertiser	Review and Feedback	+1
	interpolls	Production Preview	+2
	Advertiser	Final Approvals/Traffic Tags	+1
	CNBC	QA	+5
		Launch	

Clients that prefer to design the immersive can find ad specs and the optional ad template below:

Creative Guidelines: http://tiny.cc/lbspecs

AD UNITS

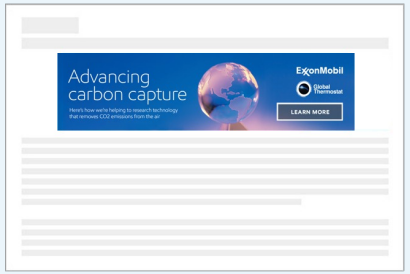
EXPAND PANEL

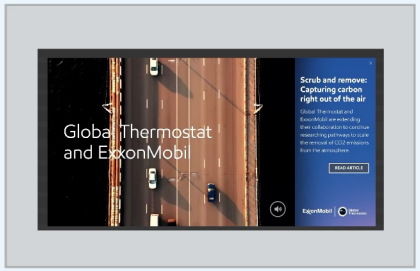
300x600





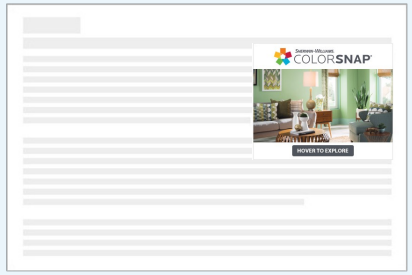
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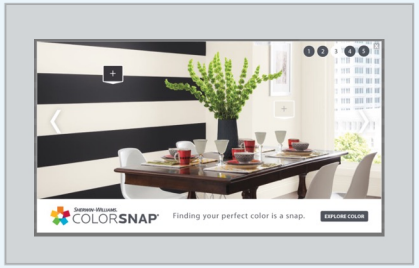




ExxonMobil | **Half Banner Video**

300x250





Sherwin Williams | **Lookbook**

For questions or additional information: sales@interpolls-inc.com